

AGENDA – Tuesday, January 3, 2017
6:30 p.m. City Council Workshop
7:00 p.m. City Council Meeting
Long Beach City Hall
115 Bolstad Avenue West

6:30 p.m. COUNCIL WORKSHOP

• WS 17-01- Skateboard Workshop – TAB A

7:00 p.m. CALL TO ORDER; PLEDGE OF ALLEGIANCE; AND ROLL CALL

Call to order

Mayor Phillips, Council Member Linhart, Council Member Caldwell,

And roll call

Council Member Murry, Council Member Hanson and Council Member Kemmer.

OATH OF OFFICE - OFFICER DON TARDIFF

PUBLIC COMMENT

At this time, the Mayor will call for any comments from the public on any subject whether or not it is on the agenda for any item(s) the public may wish to bring forward and discuss. Preference will be given to those who must travel. Please limit your comments to three minutes. The City Council does not take any action or make any decisions during public comment. To request Council action during the Business portion of a Council meeting, contact the City Administrator at least one week in advance of a meeting.

CONSENT AGENDA - TAB B

All matters, which are listed within the consent section of the agenda, have been distributed to each member of the Long Beach City Council for reading and study. Items listed are considered routine by the Council and will be enacted with one motion unless a Council Member specifically requests it to be removed from the Consent Agenda to be considered separately. Staff recommends approval of the following items:

- Minutes, December 19, 2016 City Council Meeting
- Payment Approval List for Warrant Registers 56787-56809 & 80929-80962 for \$177,883.50

BUSINESS

- AB 17-01- Maintenance Agreement for Vision Hardware and IT Services TAB C
- AB 17-02- Vision Purchase Order for Utility Billing 2 TAB D
- AB 17-03 TAP Ranking Committee TAB E

DEPARTMENT HEAD ORAL REPORTS - TAB F

- Washington State Department of Commerce 2016 Capital Awards for Affordable Housing
- Report and Decision for 310 4th St NE Wiedenhoft & Wilson
- 2016 December Staff Report Tourism and Events Department
- Sales and Lodging Tax Collections

FUTURE CITY COUNCIL MEETING SCHEDULE

The Regular City Council meetings are held the 1st and 3rd Monday of each month at 7:00 PM and may be preceded by a workshop.

January 16, 2017, February 6, 2017 and February 20, 2017

ADJOURNMENT

American with Disabilities Act Notice: The City Council Meeting room is accessible to persons with disabilities. If you need assistance, contact the City Clerk at (360) 642-4421 or advise City Administrator at the meeting.

TAB - A



CITY COUNCIL WORKSHOP BILL

WS 17-01

Meeting Date: January 3, 2017

AG	SENDA ITEM INFORMATION	
SUBJECT: Update on		Originator:
Skateboard park Project	Mayor	
Skaleboard park Project	City Council	
	City Administrator	DG
	City Attorney	
	City Clerk/Treasurer	
	City Engineer	
	Community Development Director	
	Events Coordinator	
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
COST: N/A	Water/Wastewater Supervisor	
0001. N/A	·	

SUMMARY STATEMENT: The group leading the efforts to build a skateboard park wants to update the Council on progress and challenges.

TAB - B

LONG BEACH CITY COUNCIL MEETING

December 19, 2016

7:00 CALL TO ORDER; PLEDGE OF ALLEGIANCE; ROLL CALL

Mayor Phillips called the meeting to order and asked for the Pledge of Allegiance and roll call.

ROLL CALL

David Glasson, City Administrator, called roll with C. Linhart, C. Caldwell, C. Hanson, and C. Kemmer all present. C. Murry was absent.

PUBLIC COMMENT

No public comments.

CONSENT AGENDA

Minutes, December 5, 2016 City Council Meeting Payment Approval List for Warrant Registers 56751-56786 & 80834-80928 for \$186,597.20

C. Linhart made the motion to approve the Consent Agenda. C. Caldwell seconded the motion. 4 Ayes, motion passed.

BUSINESS

AB 16-66 TIB Consultant Agreement Change Order

David Glasson, City Administrator, presented the Agenda Bill. After review from TIB and WSDOT, the sidewalk and ADA ramp must be changed along 13th and 17th S and Pacific. This cost is covered by TIB as an addition. This change order just allows the city to pay our engineer to design this portion. C. Linhart made the motion to authorize staff to sign the change order. C. Caldwell seconded the motion. 4 Ayes, motion passed.

DEPARTMENT HEAD ORAL REPORTS

CORRESPONDENCE AND WRITTEN REPORTS

- Correspondence from Charter Cable Correspondence
- AWC Letter to Governor Inslee
- AWC Shared Revenues
- Correspondence from water customer Paul Williams
- Correspondence from Housing of SW Washington

ADJOURNMENT

The Mayor adjourned the meeting at 7:09 p.m.

	Mayor
ATTEST:	
City Clerk	



Warrant Register

Check Periods: 2016 - December - Second

I, THE UNDERSIGNED DO HEREBY CERTIFY UNDER PENALTY OF PERJURY THAT THE MATERIALS HAVE BEEN FURNISHED, THE SERVICES RENDERED OR THE LABOR PERFORMED AS DESCRIBED HEREIN AND THAT THE CLAIM IS A JUST, DUE AND UNPAID OBLIGATION AGAINST THE CITY OF LONG BEACH, AND THAT I AM AUTHORIZED TO AUTHENTICATE AND CERTIFY TO SAID CLAIM.

Council Member Council Member Council Member Clerk/Treasurer

56787 56788 56789 56790 56791 56792 56792 56796 56796 56797 56800
Bell, Helen S Binion, Jacob Booi, Kristopher A Gilbertson, Bradley K Goulter, John R. Huff, Timothy M. Luethe, Paul J Mortenson, Tim Padgett, Timothy J Russum, Richard Warner, Ralph D. Wood, Matthew T Wright, Flint R Zuern, Donald D. AFLAC Association of WA Cities City of Long Beach - Fica City of Long Beach - FWH Dept of Labor & Industries Dept of Retirement Systems Def Comp Massmutual Retirement Services Teamsters Local #58 Bardonski, Cory Parker, Michael Pacific County Auditor Long Beach Firefighter's Foundation Meling, Casey Postmaster
12/20/2016 12/19/2016 12/19/2016 12/19/2016 12/19/2016 12/27/2016
\$292.92 \$1,567.64 \$1,349.95 \$1,693.36 \$1,424.08 \$2,323.74 \$1,127.54 \$1,127.54 \$1,127.54 \$1,127.84 \$2,055.02 \$469.35 \$25,030.61 \$10,555.48 \$8,146.67 \$1,915.57 \$11,017.93 \$1,200.00 \$825.00 \$825.00 \$8,146.67 \$1,915.57 \$11,017.93 \$1,200.00 \$825.00 \$825.00 \$825.00 \$83.00 \$869.99 \$302.25

Execution Time: 12 second(s)

	80961 80962	80955 80956 80957 80958 80958	80950 80951 80951 80952 80953 80954	80943 80944 80945 80946 80946 80947 80948	80935 80936 80937 80938 80938 80939 80940 80941 80942
	Verizon Wireless Wadsworth Electric Waterhouse Environmental Services Corp.	Public Utility District 2 Quill Corporation Standard Insurance Co. STAPLES ADVANTAGE	Northwest Motor Service Northwest Motor Service Pacific County Treasurer Pacific Medical, Inc. Planter Box PND Engineers, Inc	Dijulio Displays Ellyson, Sue EverBank Ford Electric GRAINGER KEYBANK	A-1 Redi Mix A-1 Redi Mix Active Enterprises, Inc. ALS ENVIRONMENTAL Alsco-American Linen Div. Association of Washington Cities Astoria Janitor & Paper Supply At&t Mobility Backflow Management Inc
Total (Grand Total	12/30/2016 12/30/2016 12/30/2016 Services Corp. 12/30/2016	12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016	12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016	12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016	12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016 12/30/2016
Check \$177,883.50 \$177,883.50	\$71.70 \$320.08 \$798.81 \$12,300.60	\$9,681.36 \$250.73 \$2,022.04 \$1,010.98	\$34.00 \$1,387.01 \$11,302.72 \$20.00 \$248.78 \$20,634.00	\$339.89 \$46.46 \$227.38 \$550.71 \$84.13 \$10,254.25	\$594.00 \$95.78 \$25.00 \$152.98 \$1,434.10 \$428.19 \$100.99 \$1,500.00

TAB - C



CITY COUNCIL AGENDA BILL AB 17-01

Meeting Date: January 3, 2017

AG	ENDA ITEM INFORMATION	
SUBJECT: Vision		Originator:
	Mayor	
Purchase Agreement for	City Council	
Hardware and IT Services	City Administrator	DG
	City Attorney	
	City Clerk/Treasurer	L
	City Engineer	
	Community Development Director	
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
	Water/Wastewater Supervisor	
COST : \$1,834.30	Other:	

SUMMARY STATEMENT: This agreement includes remote assistance, proactive monitoring, managed and monitored antivirus and patch management. This will help with the membership requirements of Washington Cities Insurance Authority.

RECOMMENDED ACTION: Authorize Staff to sign the contract.



Vision Municipal Solutions, LLC PO Box 28429

Spokane, WA 99228

Phone: (509) 491-3960 Fax: (888) 223-6007
Website: visionms.net Email: help@visionms.net

Maintenance Agreement for Vision Hardware and IT Services

This agreement is made between City of Long Beach; 115 Bolstad Ave W, Long Beach, WA, 98631 and Vision Municipal Solutions, LLC. When signed, confirms the maintenance and support herein specified, subject to the terms and conditions set below.

Serial Number	Description of Equipment or Service	Qty	Unit Rate	Extension
140579	Archer 2 Handheld - Gold MA Plan Jan-Dec 2017	1	\$550.00	\$550.00
140568	Archer 2 Handheld - Gold MA Plan Jan-Dec 2017	1	\$550.00	\$550.00
	Vision Mobile Software Assurance (SA) Jan-Dec 2017	2	\$300.00	\$600.00
***************************************	Gold MA Plan includes program reloads (SQL and Vision Mobile),			
	diagnostics and repairs. Excludes accidental damage, negligence and			
	batteries.			
Non server related hardware not listed or listed as T&M will be billed at a preferred rate of \$95.00/hour plus parts. Server related hardware not listed or listed as T&M will be billed at a preferred rate of \$125.00/hour plus parts.			Sub Total:	\$1,700.00
		7.9	% Sales Tax:	\$134.30
, pro-p-	••••		Grand Total:	\$1,834.30

Service Start Date: January 01, 2017	Acceptance of Agreement
Vision Municipal Solutions, LLC	City of Long Beach/
Shank W. Volew	la Sur
Accepted by (signature)	Accepted by (signature)
Frank W Votaw	David Glasson
Printed Name	Printed Name Administrator
Title	Title
October 03, 2016	12/23/16
Date	Date

Upon receipt of a signed copy of this agreement, an invoice will be sent.

TERMS and CONDITIONS REFERRED TO ON FACE OF AGREEMENT and EXPRESSLY AGREED TO BETWEEN CUSTOMER and Vision Municipal Solutions LLC (operating as VisionMS, VisionIT, VisionPS or Vision).

1. TERM: CHARGES.

- a. This agreement shall be effective when signed by both parties. The initial term is one year from the start date and shall automatically continue for successive annual periods. Charges hereunder will be invoiced in advance and payment shall be due within thirty (30) days after date of invoice. After the initial period all charges, rate classifications, and minimums are subject to change by VisionMS upon thirty (30) days written notice. Customer may, within thirty (30) days after receipt of such notice, terminate this Agreement by written notice to VisionMS, but if Customer fails to do so, such new charges shall become effective on the billing date, except that no increase in charges shall become effective as to period for which Customer has paid in advance, until the end of the earlier of the prepaid period or the contract month following the billing date. Charges for part of a month will be prorated on the basis of a thirty (30) day month. Charges will be adjusted to reflect changes in equipment, attachments or features.
- b. In the event that Customer fails to pay any amount due pursuant to this Agreement, VisionMS may, in addition to any other remedies it may have, (1) refuse to continue service on the equipment or (2) furnish service only on a prepaid "per call" basis.
- c. After the initial term of one (1) year either party may terminate this Agreement effective thirty (30) days after delivery of written notice of termination to the other; during any renewal period, termination shall become effective one (1) month after such notice of termination. Any prepaid charges shall be proportionately refunded as of the effective date of termination.
 - d. The Customer certifies that as of the effective date of this contract all included equipment and services are in good working order.

2. SERVICE.

- a. During the term of this Agreement, VisionMS shall provide service to keep equipment in good working order. Equipment malfunction or failure shall not include those malfunctions or failures caused by such equipment 's failure to be compliant or caused by software, firmware or hardware that directly interfaces with the equipment, co-exists with the equipment or indirectly influences the equipment's operation to be compliant. All parts shall be new or equivalent to new in performance and shall be furnished at no cost to Customer. All replaced parts shall become VisionMS's property. Customer shall provide VisionMS free access to equipment based on the terms of this Agreement; (1) ON-SITE SERVICE: VisionMS will have access to equipment at Customer's location for purpose of making necessary repairs. (2) DEPOT SERVICE: the Customer shall have the responsibility to deliver the equipment to the agreed to VisionMS shop location for repairs.
- b. Technical Support for Operating Systems, if specified on this Agreement, shall be provided and is limited to problems and questions related to the operating system listed on this Agreement. VisionMS takes no responsibility for Customer modifications or any Application software in use on the specified system.

3. SERVICE AVAIALABILITY.

- a. Service shall be furnished between the hours of 8:00 a.m. and 5:00 p.m. Monday through Friday, excluding legal holidays ("Principal Period of Maintenance").
- b. If the Customer requests service to be performed at a time which is outside the Principal Period of Maintenance, the service will be furnished at 150% of VisionMS's standard hourly rates and terms then in effect. Services not covered by this Agreement are subject to a minimum charge of one (1) hour plus travel time, for calls taken within VisionMS's normal working hours and two (2) hours, plus travel time, for calls taken outside of VisionMS's normal working hours. Charges shall be computed to the nearest hour.
- c. Response time for on-site service will be within eight (8) hours (within Principal Period of Service) of receipt of request for service unless otherwise specified in this Agreement.

4. EXCLUSION - OTHER SERVICE.

- a. VisionMS shall not be responsible for any failure of equipment arising out of unauthorized modifications of equipment, attachment of any device (the technical specifications of which have not been approved by VisionMS) to equipment, use of equipment in a manner or for an application or function other than that for which designed, or service which is impractical because of Customer alterations of equipment.
- b. The following are outside the scope of this Agreement: (1) Electrical work external to equipment or maintenance of accessories, attachments or other devices not approved by VisionMS; (2) Repair of damage resulting from misuse or external causes, including accident, transportation, failure of electrical power, air conditioning or humidity control (misuse shall mean any act prohibited by applicable specifications or the Operator's Manual or any maintenance by other than VisionMS personnel, which in VisionMS's reasonable judgment leads to equipment malfunction or damage); (3) Refinishing equipment, specification changes, relocation of equipment, or addition or removal of accessories, attachments, components or other devices; (4) Furnishing platens, supplies or accessories; (5) Service which is impractical because of connection of equipment by mechanical or electrical means to another machine or device, or physical inaccessibility of equipment, and (6) Reconditioning required when, in VisionMS's opinion, normal repair and parts replacement cannot keep equipment in good working order.

5. BANRUPTCY.

VisionMS may immediately terminate performance under this Agreement, in whole or in part, by notice if Customer commits an act of bankruptcy or insolvency proceedings are brought by Customer (or against Customer) and are not dismissed with thirty (30) days.

6. TAXES

In addition to charges, Customer shall pay all applicable federal, state and local taxes, however designated, levied or based on: (1) Charge hereunder, (2) This Agreement; and (3) The services rendered or materials supplied hereunder (including state and local privilege or excise taxes based on gross revenue but excluding taxes on net income).

7. LIMITATIONS of LIABILITY.

- a. VisionMS shall not be liable for any delay or failure of performance resulting from any cause or causes beyond its control.
- b. VisionMS's sole obligation for equipment defects and failures of performance shall be to make all necessary adjustments, repairs, and replacements in accordance with the terms of this Agreement. The foregoing obligations are in lieu of all warranties, expressed or implied, including MERCHANTABILITY and FITNESS FOR PURPOSE. In no event shall VisionMS be liable for direct, special, exemplary, or consequential damages, whether based on contract, representation, warranty or tort, arising out of this Agreement in excess of the amount paid by Customer to VisionMS hereunder during the twelve (12) months preceding the first event which gives rise to the claim.

8. GENERAL PROVISION.

- a. This Agreement constitutes the entire agreement between the parties, hereto, and supersedes all previous negotiations, commitments, and Agreements with respect to its subject matter. This Agreement may not be modified except by a writing signed by both parties. The terms of this Agreement shall prevail over any inconsistent terms appearing on any purchase orders or acknowledgements submitted by Customer. This Agreement shall be governed by the laws of the State of Washington. Neither this Agreement nor any rights hereunder may be assigned by Customer without the prior written consent of VisionMS.
- b. In case suit or action is instituted to enforce any of the rights or provisions expressed in the Agreement, the party not prevailing agrees to pay the prevailing party's costs and disbursements relating to such proceedings, and such sum as the court may adjudge as reasonable for the prevailing party's attorney's fees connected with the trial and appeals thereof.

9. CUSTOMER ACKNOWLDEGEMENT.

The Customer acknowledges that he has read this Agreement, understands it and agrees to all terms and conditions stated herein.

Accepted by:	Rejected By:
Please initialize your selection	

TAB - D



CITY COUNCIL AGENDA BILL AB 17-02

Meeting Date: Janu

January 3, 2017

AGENDA ITEM INFORMATION		
SUBJECT: Vision		Originator:
	Mayor	
Municipal Solutions	City Council	
Agreement	City Administrator	DG
	City Attorney	
	City Clerk/Treasurer	
	City Engineer	
	Community Development Director	
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
	Water/Wastewater Supervisor	
COST : \$1,500.00 plus travel	Other:	

SUMMARY STATEMENT: This is an upgrade to the existing utility billing software. This upgrade includes software integration with other Vision modules, improved reporting systems, documents and GIS integration, and a centralized contact data base.

RECOMMENDED ACTION: Authorize Staff to sign the contract.



Vision Municipal Solutions, LLC

PO Box 28429 Spokane, WA 99228

Phone (509) 315-8845 Fax (888) 223-6007

Website: www.visionms.net Email: pat@visionms.net

Vision Software and Professional Services for:

The City of Long Beach

Software:	<u>Cost</u>	Software Assurance
Vision Utility Billing 2 (Tier 2 – see item 10)	\$6,000.00	No Increase ⁶
Vision Reporting Services	<u>Included</u>	<u>Included</u>
Vision Preferred Discount	- \$6,000.00	
Total Software	\$0.00	
Professional Services:		
Data Conversion	\$1,500.00	

Setup/Integration/Training of SoftwareIncludedTotal Professional Services\$1,500.00

GRAND TOTAL \$1,500.00

(Pricing Valid through January 31, 2017)

Contract Notes:

- 1. Travel expenses will be billed after scheduled Software is installed.
- 2. Microsoft SQL Server 2012 Standard Edition or higher is required for Software. If the Licensee owns Microsoft SQL Server, this can be set up for Software. If Licensee needs to purchase Microsoft SQL Server 2016, the approximate cost is \$795 for the initial license and \$195 for each additional user.
- 3. Sale of Software is subject to the below described Software License Agreement.
- 4. The cost for data conversion is an estimate, actual cost will be determined after completing a review of Licensee's data. Actual costs will be agreed upon by Developer and Licensee before the conversion begins.
- 5. Optional Tier 3 which includes Portals, pricing TBD.
- 6. There will be no additional cost added to your 2017 Vision Utilities Base Software Assurance amount.



Vision Municipal Solutions, LLC PO Box 28429 Spokane, WA 99228 Phone (509) 315-8845 Fax (888)223-6007

Website: www.visionms.net Email:pat@visionms.net

Software License Agreement between The City of Long Beach and Vision Municipal Solutions, LLC

This Software License Agreement ("Agreement") is made by and between **Vision Municipal Solutions, LLC** ("Developer") and The City of Long Beach ("Licensee").

Developer has developed and licenses to users its Software programs marketed and sold under the name "Vision Utility Billing 2," and/or "Vision Reporting Services" (collectively, "Software").

Licensee desires to utilize a copy of the Software.

NOW, THEREFORE, in consideration of the mutual promises set forth herein, Developer and Licensee agree as follows:

1. License:

Developer hereby grants to Licensee a perpetual, non-exclusive, non-transferable, and irrevocable license to use the Software at The City of Long Beach, on the terms, and subject to the conditions, set forth herein.

2. Restrictions:

Licensee shall not modify Software source code, duplicate, copy or reproduce Software, transfer or convey Software, or any right in Software, to any third party without the express, prior written consent of Developer. Notwithstanding the foregoing, Licensee may make copies of Software for backup or archival purposes.

3. License Fee:

For and in consideration for the grant of the herein license and the use of Software, Licensee agrees to pay Developer the sum of \$0.00 plus any and all applicable sales or use tax.

4. Warranty:

- A. Developer hereby represents and warrants to Licensee that Developer is the sole owner of the Software or otherwise has the right to grant to Licensee the rights to use Software.
- B. For a period of one year (365 days) following the installation of Software to Licensee, Developer warrants that Software shall perform in all material respects according to Developer's specifications. In the event of any breach or alleged breach of this warranty, Licensee's sole and exclusive remedy shall be that Developer shall correct Software so that it operates according to the warranty. This warranty shall not apply if (i) Software is in anyway modified by Licensee, (ii) if Software is used improperly, including, without limitation, improper data entry, (iii) Software is not used with appropriate computer equipment, or (iv) if Software is used on operating systems or environments not approved by Developer.



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5. Annual Software Assurance Program Schedules:

The Software Assurance Program includes telephone support, email support, and on-line programs provided by Developer and product updates and enhancements to include any standard reports added to the system. Licensee will be required to have a high speed internet connection for Software updates and allow Developer the right to remote access for program updates and maintenance work when required. As part of the Software Assurance Program, Developer shall provide to Licensee any new, corrected, or enhanced versions of Software as created by Developer. Such enhancements shall include, but shall not be limited to, all modifications to Software that increase the performance, efficiency, or ease of use of the Software, or add additional capabilities or functionality to the Software. "Enhancements" do not include any customizations to Software requested by Licensee, which shall be quoted on a per-job basis at Developer's then hourly rate (currently, \$125.00 per hour, but such rate is subject to change).

Developer shall bill Licensee on an annual basis, payable in advance, for the Software Assurance Program, at Developer's then current rates.

6. Payment and acceptance:

Payment for Software, hardware, and installation services shall be made by Licensee after all items contracted for have been delivered and Licensee has deemed all Software, hardware, and installation services delivered and accepted.

7. Time Payment Schedule:

If Licensee elects to terminate its agreement for software and services with Developer, all remaining amounts under the payment plan for Software, if any, are immediately due and payable, along with then applicable sales or use tax. The Software Assurance Program shall then immediately terminate and Developer shall not bill Licensee for any future years, nor shall Developer refund Licensee any amounts.

8. Limitation of Liability:

Developer shall not be responsible for, and shall not pay, any amount of incidental, consequential, or other indirect damages, whether based on lost revenue or otherwise. In no event shall Developer's liability hereunder exceed the amount of license fees paid by Licensee regardless of whether Licensee's claim is based on contract, strict liability, or product liability.

9. Installation Travel Expenses billed to the customer:

Licensee shall reimburse Developer for any and all travel expenses associated with the installation of Software at Licensee's site. If Developer uses Developer's vehicles (or Developer's employees use personal vehicles) Licensee shall reimburse Developer for mileage at then applicable IRS rates. If Developer (or employees of Developer) use a rental car, Licensee shall reimburse Developer for the actual rental car rate and actual gas charged. Licensee shall reimburse Developer for any and all per diem charges at the then current state published rate. Licensee shall reimburse Developer if Developer's employees are required to stay overnight.



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PO Box 28429 Spokane, WA 99228

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Website: www.visionms.net Email:pat@visionms.net

1	O.	Vision	Utility	Billing	(Tier :	21
т.	u.	VISIUII	Othitty	Dillille	11161	۲,

- Centralized Contact Data Base
- User defined Groups & Tags
- Vision Data Core (Performance/Security)

Acceptance of Agreement:

- Multiple Application Integration (Ex. Permits, Service Orders, Backflow, Fixed Assets etc.)
- Cash Management Integration
- Centralized Property Data Base
- · New Utility Reporting and Auditing

- Fully Customizable Tracking
- Standardized User Interface
- Streamlined Application Procedures
 (Move In/Out, Name and Address, Billing Interface)
- Optimized Navigation Interface within Application (Improved Data Entry, Streamlined Keystrokes)
- Document Integration
- GIS/Mapping integration

Note: Additional (Tiers) features may be purchased at a later date, they will incur additional fees along with installation and training.

Vision Municipal Solutions, LLC.	City of Long Beach	
Accepted/By (Signature)	Accepted By (Signature)	
Craig Lodgard		
Printed Name	Printed Name	
Managing Member		
Title:	Title	
12/16/2016		
Date	Date	

TAB - E



CITY COUNCIL AGENDA BILL AB 17-03

Meeting Date: January 3, 2017

AC	GENDA ITEM INFORMATION	
SUBJECT: TAP Ranking		Originator:
	Mayor	
Committee	City Council	
	City Administrator	DG
	City Attorney	
	City Clerk/Treasurer	
	City Engineer	
	Community Development Director	
	Fire Chief	
	Police Chief	
	Streets/Parks/Drainage Supervisor	
	Water/Wastewater Supervisor	
COST: N/A	Other:	

SUMMARY STATEMENT: The Transportation Alternatives Program ranking committee is in need of a representative from Pacific County to rank the projects for possible funding. This person needs to be nominated by either City Council or County Commissioners.

RECOMMENDED ACTION: Nominate City Administrator, David Glasson to be on the TAP Ranking Committee representing Pacific County.

Ariel Smith

From:

Donovan, Judith <jdonovan@cwcog.org>

Sent:

Monday, December 5, 2016 11:36 AM

To:

!TAC PCOG

Subject:

TAP Ranking Committee

Attachments:

Transportation Alternatives Program Nomination Form-Fillable.pdf

Good morning,

We are seeking a **Pacific County** volunteer to assist with the project selection and ranking of Transportation Alternatives Program (TAP) projects. This volunteer will need to be nominated by a public agency involved in the SWRTPO. Attached please find the nomination form for the TAP Selection/Ranking Committee. Nominees should be well versed (experience or demonstrated interest) in the issues related to active transportation. The deadline for nominations is **January 9, 2017**.

The RTPO Board will select the final TAP selection/ranking committee members from all of the parties nominated. The TAP committee shall be comprised of one member from each of the five counties. Selected committee members will thoroughly review the applications and complete a numeric ranking process for each project. Committee members will participate in the selection/ranking of TAP applications in an unbiased manor. Committee members will not be asked to rank projects from their employer or others where a conflict or perceived conflict of interest may exist.

If you have any questions regarding the ranking process or committee, feel free to contact me.

My best,

Judith R. Donovan, AICP

Transportation Planner III
Cowlitz-Wahkiakum Council of Governments
207 4th Avenue North
Kelso, WA 98626
360-577-3041
jdonovan@cwcog.org
www.cwcog.org

Nomination Form Southwest Washington Regional Transportation Organization (RTPO) Transportation Alternatives Program Ranking Committee

The RTPO is seeking nominations for volunteers to assist with the project ranking process for the Transportation Alternatives Program. Nominees should be well versed in the issues related to active transportation. **Deadline for nominations is January 9, 2017.**

Nomi	nated by (name of agency) and
appro	ved by its governing body on, 2017.
Nom	inee Background:
Nar	ne:
Em	oloyer:
Em	il:
Pho	ne No.:
City	/Town and County of Residence:
Brie	f Statement of Qualifications:

	vide a list of agencies that the nominee has affiliations with that might lead to a real or perceived conflict of rest (list all board appointments, past employers, and current employer that may be eligible for funding).
1.	inees should agree to the following prior to nomination:
2.	The RTPO Board will select the list of final ranking committee members at their January board meeting
3.	The RTPO Board will select the list of final ranking committee members at their January board meeting Selected members will participate in the ranking of transportation alternatives program projects in an
4.	The RTPO Board will select the list of final ranking committee members at their January board meeting
	The RTPO Board will select the list of final ranking committee members at their January board meeting Selected members will participate in the ranking of transportation alternatives program projects in an unbiased manor. Ranking committee members will not be asked to rank projects from their employer or others where a
5.	The RTPO Board will select the list of final ranking committee members at their January board meeting Selected members will participate in the ranking of transportation alternatives program projects in an unbiased manor. Ranking committee members will not be asked to rank projects from their employer or others where a conflict of interest may exist. Participants will thoroughly review the assigned applications and complete the numeric ranking process for each project. All rankings will be submitted to RTPO staff on-time as requested.
5. 6.	The RTPO Board will select the list of final ranking committee members at their January board meeting Selected members will participate in the ranking of transportation alternatives program projects in an unbiased manor. Ranking committee members will not be asked to rank projects from their employer or others where a conflict of interest may exist. Participants will thoroughly review the assigned applications and complete the numeric ranking process for each project.

Return the completed form to Judy Donovan at <u>idonovan@cwcog.org</u> by January 9, 2017.

A program of the Cowlitz-Wahkiakum Council of Governments

TAB - F

Washington State Housing Trust Fund, National Housing Trust Fund, and HOME WASHINGTON STATE DEPARTMENT OF COMMERCE 2016 Capital Awards for Affordable Housing

Applicant Name	Project Name	Q _t A	County	Rural/ Urban	Legislative Population Categories	Total Units/ Beds	Capi	Capital Award	Ultra	Ultra-High Energy Efficiency Award
g Services of Eastern	Holy Names Homeless Families	Spokane	Spokane	n	HwC, G	75	\$	2,000,000 *		
Catholic Housing Services of Western Washington	Everett Safe Streets Supportive Housing	Everett	Snohomish	n	CMI, Dis, HY	70	\$	1,500,000 *	\$	950,000
Catholic Housing Services of Western Washington	Everson Family Housing	Everson	Whatcom	œ	FW-P	64	\$	3,000,000		
Community House	23rd and Jackson Supportive Housing	Seattle	King	n	CMI	52	4	750,000		
Compass Housing Alliance	Compass Broadview	Seattle	King	D	HwC, Dis, G	59	⋄	1,500,000		
DESC	North 96th Supportive Housing	Seattle	King	D	CMI, Dis	86	ᡐ	1,500,000		
Genesis Housing Services	Royal City Family Housing II	Royal City	Grant	Я	FW-P	50	ዯ	750,000		
Housing Authority City of Kennewick Nueva Vista, Phase II	Nueva Vista, Phase II	Kennewick	Benton	n	HwC, Dis, G	28	᠕	750,000		
Housing Hope Properties	HopeWorks Station II	Everett	Snohomish	U	HwC, Dis, V, HY, G	76	\$	1,000,000	\$	750,000
Joint Pacific County Housing Authority	Driftwood Point	Long Beach Pacific	Pacific	œ	HwC, Dis, V	26	ۍ	2,332,241		
Low Income Housing Institute	Renton Commons	Renton	King	n	HwC, V, G	47	\$	2,000,000 *		
Mental Health Housing Foundation	Auburn Homestead	Auburn	King	n	CMI	19	\$	500,000		
Next Step Housing	The Bicycle Apartments LLC	Yakima	Yakima	n	CMI, HwC, Dis, V, G	79	\$	1,275,000		
REACH Community Development	Isabella Court Phase II	Vancouver	Clark	ם	Dis, S	49	❖	2,112,908 *		
Red Vines 1	30Bellevue	Bellevue	King	n	HwC, Dis, G	62	❖	2,000,000		
Solid Ground	Santos Place/Sandpoint Family Rehabilitation	Seattle	King	n	Dis	8	\$	195,000		
Transitions	Permanent Supportive Housing	Spokane	Spokane	n	CMI, HwC, G	24	ş	47,331	\$	200,000
WAFLA	WAFLA - Phase 2	Okanogan	Okanogan	R	FW-S	166	\$	3,000,000		
Washington Growers League	Mattawa Seasonal Farmworker Housing Phase II	Mattawa	Yakima	œ	FW-S	168	ᡐ	3,000,000		
Yakima Neighborhood Health Services	Community Resource Service Center	Yakima	Yakima	5	CMI, HwC, Dis, V	37	s,	2,350,000		
TOTALS						1,257	\$	31,562,480	45	1,900,000

 $^{^{}st}$ The capital award will likely include federal funding from the National Housing Trust Fund or HOME programs.

Washington State Housing Trust Fund, National Housing Trust Fund, and HOME WASHINGTON STATE DEPARTMENT OF COMMERCE 2016 Capital Awards for Affordable Housing

2015-2017 Legislative Population Categories	ories	Legislative	2015 Units	2016 Units	Total Units	Total
		Goals				Units/Goals
People with chronic mental illness	CMI	281	66	127	276	%86
Homeless families with children	HwC	529	82	199	277	%75
People with disabilities	Dis	320	167	177	344	108%
Veterans	٨	08	68	37	76	856
Homeless youth	НҮ	200	19	25	86	43%
Farmworker homes	FW-P	176	0	114	114	65%
Farmworker seasonal beds	FW-S	200	144	334	478	%96
Seniors	S	200	322	39	361	181%
Homeownership	유	100	100	0	100	100%
General low-income & special needs	G	n/a	250	155	405	n/a
TOTALS		2,400	1,260	1,257	2,517	105%

2016 Capital Awards by Geographic Region Rural projects \$12,082,241 (36%) Urban projects \$21,380,239 (64%)
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Note: The legislative category units add up to 2,386, however, the 2015-2017 Capital Budget proviso requires an overall minimum of 2,400 units: 1,900 homes and 500 seasonal beds.

City of Long Beach Report and Decision

Project Name:

Abatement of Unfit Structure

CE-2014-20

Assessor's Parcel Number (APN): 73011059005

Owners:

John E. Wiedenhoft & Marilyn V. Wilson

PO Box 172

Long Beach, WA 98631

Property Address:

310 4th St NE Long Beach, Washington 98631

Legal Description:

Lot 5, Block 59 of East Addition to Long Beach

Summary of Request:

The Community Development Director made a preliminary find that the structure located on 310 4th Street NE is a dangerous and derelict building and unfit for habitation or other use. The City of Long Beach, through the Community Development Director, must now determine whether that preliminary finding was accurate and, if so, the City seeks an order requiring the owner to demolish the structure and associated foundations within 60 days.

Date of Order:

December 23, 2016

Summary of Decision:

Request Granted

<u>Hearing:</u> A hearing was set in accordance with LBCC 10-6-4, with the purpose of determining whether the identified property contains an unfit dwelling, building, or structure.

The hearing was opened on November 29th at 9:00 a.m.

Parties who expected to testify were sworn in by the Community Development Director.

The following exhibits were submitted and made a part of the record:

EXHIBITS

Exhibit 1: Chapter 35.80 RCW – Unfit Dwellings, Buildings, and Structures.

Exhibit 2: Chapter 10-6 of the Long Beach Municipal Code – Unfit Dwellings, Buildings and Structures.

Exhibit 3: Title 10, Chapter 2, part 1 of the Long Beach Municipal Code – Building Codes Adopted.

Exhibit 4: Title 10, Chapter 6, part 6 of the Long Beach Municipal Code – Standards for Repair or Demolition.

Exhibit 5: Title Report for APN 73011059005.

Exhibit 6: Return of receipt on complaint that was sent to John E. Wiedenhoft and Marilyn V. Wilson dated November 16, 2016.

Exhibit 7: Return of receipt on complaint that was sent to John E. Wiedenhoft dated November 16, 2016.

Exhibit 8: Return of receipt on complaint that was send to Marilyn P. Agsunod (Wilson) dated November 4, 2016.

Exhibit 8(a): Affidavit of Ariel Smith.

Exhibits 9-11: Photographs of the complaint physically posted on the property.

Exhibit 12: Copy of cover sheet and recorded complaint from the Pacific County Auditor's Office.

Exhibit 13: Staff report completed by Matt Bonney, City of Long Beach Building Inspector, with nine (9) attachments.

Exhibits 14-21: Photographs of the property.

Exhibit 22: Utility billing for the property

Exhibits 23-39: Photographs of the property.

MINUTES

Ariel Smith, Community Development Director for the City of Long Beach, presided over the hearing. Others in attendance were Douglas Goelz, City Attorney for the City of Long Beach; Katie Haskin, Utility Billing Clerk for the City of Long Beach; Mayor Jerry Phillips, City of Long Beach; and Matt Bonney, Building Inspector and Fire Chief for the City of Long Beach. No one appeared on behalf of any of the parties with an interest in the property.

Smith opened the hearing and identified the relevant property as being owned by John E. Wiedenhoft and Marilyn V. Wilson. Smith identified the issue for hearing as whether the dwelling or premises was unfit for human habitation pursuant to chapter 35.80 RCW and Chapter 10, Title 6 of the Long Beach City Code.

Matt Bonney was sworn in by Smith.

Smith further described the relevant property, located at 310 4th Street NE in the city of Long Beach.

Goelz provided an opening statement. Goelz then offered exhibits 1-12 into evidence; all were admitted.

Goelz introduced Bonney as the building inspector and called him to testify. Bonney explained that he previously worked in the private sector doing construction for 12 years. He is also the City of Long Beach Fire Chief and has been for the last year; he has been a firefighter for the last 12 years. He has received substantial informal training both in construction and firefighting from those with years of experience.

Bonney described his investigation of the property at 310 4th St NE. In 2014, the City received verbal complaints about the property from Todd and Sandra Sthur and later received verbal complaints from Jason Allison and Michael and Stephanie Liker. After receiving these complaints, Bonney initiated an investigation, which resulted in his staff report, admitted as Exhibit 13. Bonney's first attempted contact with the property owners, Wiedenhoft and Wilson, was made in July 2014 by regular mail, which was returned to sender. On September 29, 2014, the City received another citizen complaint about the property. On October 28, 2014, Bonney sent a second letter to Wiedenhoft and Wilson by both regular mail and certified mail; both types of mail were returned to sender. In 2014 and 2015, Bonney attempted multiple times to communicate with the property owners by mail.

Goelz introduced Exhibits 14-39, representing photographs of the relevant property; all were admitted. Bonney utilized the exhibits in his testimony, physically marking and initialing various relevant aspects of the photographs. Bonney identified numerous conditions on the property as creating possible fire hazards, unsanitary conditions, and dangerous conditions. Bonney noted the unsecured entrance, overgrown vegetation, and rotten and decaying portions of the home. Bonney concluded that the home is beyond repair and recommend that it should be demolished. Consistent with the staff report, Bonney indicated that portions of the home were completely exposed to the elements, leaving it open for animals and other varmints to come into the home and occupy it. There is a refrigerator and a chest freezer still within the home, which are a hazard. There is exposed insulation, floors that are rotten, huge holes in the roof overtaken by vegetation, and unsound beams and rafters. There are also multiple bags of trash within and without the building, with the interior contents of the home having been abandoned. The property has been vacant for roughly 8 years.

Goelz gave a closing argument, describing the legal standard for what constitutes as an unfit dwelling, emphasizing certain conditions of the relevant property, and requesting an order requiring the building to be demolished.

Smith called for other comments or questions. No one spoke further in this matter, and Smith took the matter under advisement. The hearing was adjourned at 10:08 a.m.

<u>Note</u>: A complete audio recording of this hearing is available in the office of the City of Long Beach Department of Community Development.

FINDINGS OF FACT

The Community Development Director makes the following findings of fact based on the evidence presented during the hearing, including testimony and exhibits:

1. The Community Development Director has viewed the site, heard testimony, researched the issues, and taken this matter under advisement.

- John E. Wiedenhoft and Marilyn V. Wilson (Agsunod) are the owners of record of the building located at 310 4th St NE Long Beach, Washington 98631, legally described as Lot 5, Block 59 of East Addition to Long Beach. The assessor's parcel number is 73011059005.
- 3. The Rainier Credit Company, as the named trustee, and the Bank of America NT&SA, d/b/a Seafirst Bank, as the named beneficiary, have an interest in the property through a Personal Line of Credit Deed of Trust recorded with the Pacific County Auditor on December 29, 1997. The records of the Pacific County Auditor indicate that the address for each of these entities is the same.
- 4. The City sent the owners of the structure, John Wiedenhoft and Marilyn Wilson, a copy of the complaint and notice of hearing by certified mail to the address in the Pacific County Auditor's records and to several other potential addresses on October 31, 2016.
- 5. Also on October 31, 2016, the City physically posted the complaint on the site at 310 4th St NE Long Beach, Washington, in a conspicuous location.
- 6. The City again sent Mr. Wiedenhoft a copy of the complaint and notice of hearing by both certified and regular mail to several addresses on November 15, 2016.
- 7. Also on November 15, 2016, the City sent Rainier Credit Company and the Bank of America NT&SA, d/b/a Seafirst Bank, a copy of the complaint and notice of hearing by both certified and regular mail, which was returned to sender. The City made further informal efforts to contact the Bank of America NT&SA, d/b/a Seafirst Bank, by sending a faxed copy of the complaint to a number provided by a Bank of America customer service representative.
- 8. The City of Long Beach is requesting that John Wiedenhoft and Marilyn Wilson, owners of the property located at 310 4th St NE, be required to demolish the unfit structure and remove all demolition materials from the property.
- 9. The Staff Report with its attachments sets out the history of this site and the City's effort to get it repaired. The staff report and its attachments are hereby incorporated by reference as though fully set forth.
- 10. The building on this site has been vacant since at least 2008.
- 11. The building occupancy status is currently revoked.
- 12. The building does not have electrical service, as a Washington State Department of Labor and Industries Electrical Inspector ordered that electrical service be disconnected on 9/15/2016.
- 13. The building has inadequate light and sanitary facilities.
- 14. The building lacks an adequate secondary egress, as vegetation has entirely obstructed the former secondary egress.
- 15. The building has not been adequately maintained. The roof and exterior materials are not adequate.
- 16. This building has many structural failures, such as the roof and flooring. The roofing materials are decaying and dilapidated, with portions of the roof collapsed. The flooring is collapsing in areas,

- likely as a result of rotten materials and overgrown vegetation, and would not support human habitation of the building. Structural failures are causing the building to buckle.
- 17. Portions of the roof are gone, and the exterior materials of the building do not provide an effective barrier against the weather. Many exterior areas of the building do not have paint or shingles. Water is able to enter the interior of the building. Portions of some window are broken and/or missing.
- 18. The roof, roofing components, and interior and exteriors walls have been exposed to the elements for a substantial period of time due to several conditions, including lack of waterproofing, the failure to provide a protective coating, and roof collapse, likely also compromising other structural components of the dwelling. As a result, these components are not capable of safely supporting all nominal loads and load effects.
- 19. The building does not have adequate drainage, as it is missing necessary drainage pipes, gutters, and downspouts. The metal flashing along the eves, rakes, and valleys are decayed, as evidenced by significant rust.
- 20. The vegetation, including wild blackberries, surrounding the exterior of the building and invading the home is extensive and presents a fire hazard. Some of the vegetation is contributing to the building's decay and structural failures. The vegetation is conducive to harboring and allowing an infestation of rodents and other vermin.
- 21. There is not adequate drainage for the home, the roof drains, gutters, and downspouts are nonexistent. The metal flashing on the roof is either gone or deteriorated thus creating serve drainage issues. This is shown through exhibit 35 and 38.
- 22. The building is not secured. The primary entrance is open and unsecured. Many of the window coverings are not permanent and are not weather-proof.
- 23. The City's Building Inspector determined that, given the current state of the building, the estimated cost of repairing the building exceeds 50% of the replacement value of the structure. This determination is supported by an examination of the significantly degraded condition of the building, as shown through the exhibits presented.
- 24. The decorative features on the home are not adequately maintained or anchored per exhibit 36.
- 25. The City's Building Inspector/Fire Chief determined that the building and adjacent conditions on the premises present a fire hazard.
- 26. The conditions on the property greatly increase the hazards of fire, accidents, and uncleanliness.
- 27. The dwelling is in such a state of decay, dilapidation, and disrepair that it is hazardous and clearly unsafe for use and occupancy of any nature.
- 28. The dwelling is uninhabitable.

CONCLUSIONS

The Community Development Director makes the following conclusions based on the above findings of fact and the evidence in the record:

- 1. Pursuant to the Long Beach Municipal Code 10.6.2 and RCW 35.080.030, the Community Development Director has jurisdiction to consider and decide the issues presented.
- 2. The City properly and timely served all persons having any interest in the relevant property with a copy of the complaint and notice of hearing.
- 3. The building located at 310 4th St NE, Long Beach, Washington 98361, legally described as Lot 5, Block 59 of East Addition to Long Beach, Parcel No. 73011059005, is unfit for human habitation or other use.
- 4. The condition of the building violates various provisions of the Uniform Housing Code, the International Property Maintenance Code, and the Uniform Code for the Abatement of Dangerous Buildings, as those uniform codes have been adopted and amended by the state and the City.
- 5. The unsanitary and hazardous conditions of the building, including but not limited to the structural unsoundness, the deteriorated materials, the faulty weather protection, and the accumulation of vegetation and other materials, violates Sections 601.1, 601.2, 701.2, 1001.1, 1001.2, 1001.3, 1001.4, 1001.5, 1001.8, 1001.9, and 1001.11 of the Uniform Housing Code.
- 6. The unsanitary and hazardous conditions of the building, including but not limited to the inadequate roof and drainage, deteriorated exterior and structural materials, opportunity for harborage of rodents, and unmaintained decorative features and exterior entryways, violates Sections 108.1.5, 302.1, 302.5, 304.1, 304.1.1, 304.2, 304.4, 304.6, 304.7, 304.8, 304.10, 304.13, 305.1, 305.1.1, 305.2, 305.3, 305.4, 305.6, 306.1, 306.1.1, 308.1, 308.2, and 308.3 of the International Property Maintenance Code.
- 7. The unsanitary and hazardous conditions of the building, including but not limited to the deteriorated exterior and structural materials, structural unsoundness, collapsed roof, instability of the flooring, and inadequate maintenance, violates Section 302 of the Uniform Code for the Abatement of Dangerous Buildings.
- 8. The unsanitary and dangerous conditions on the property and the unprotected nature of the dwelling creates an attractive nuisance and represent public nuisances under LBCC 5-2-4. The conditions on premises, including the vegetation (such as blackberries) and the abandoned and partially destroyed building, present a fire hazard and public safety risk and, as a result, represent public nuisances under LBCC 5-2-4.
- 9. The dilapidated condition of the building and the fact that it is adjacent to other residential homes and a public street poses a serious and potential danger. The building and adjacent vegetation present a fire hazard.
- 10. The building cannot reasonably be repaired. Given the fire hazard and cost of repair relative to replacement value, the building must be demolished rather than abated in any alternative manner.

- 11. The structure is a dangerous and derelict building that is unfit for human habitation or other use and it is in need of immediate demolition. In addition to being a fire hazard, the building and adjacent vegetation present an attractive nuisance. Because of its structural deficiencies, it is dangerous for individuals entering the building or even the property itself. This building and adjacent vegetation provide opportunities for vagrants to access the space and for animals to live and breed. It needs to be demolished forthwith.
- 12. The owners of the property, John E. Wiedenhoft and Marilyn V. Wilson shall forthwith demolish this structure located at 310 4th St NE Long Beach, Washington 98631, and shall remove all materials from the property within 60 days of the date of this Order.
- 13. In the event that John Wiedenhoft and Marilyn Wilson fail to comply with this Order the City shall direct the demolition and removal of the dwelling and assess costs and abatements against the site.

ORDER

From the foregoing Findings and Conclusions, the Community Development Director issues the following Order:

John E. Wiedenhoft and Marilyn V. Wilson are the property owners of record of the property located at 310 4th St NE Long Beach, Washington 98631, which is legally described as Lot 5, Block 59 of East Addition to Long Beach, Parcel No. 73011059005. Seafirst Bank and Bank of America also have an interest in the property.

The building and adjacent vegetation on the premises is dangerous, unfit for human habitation, an attractive nuisance, and in need of immediate demolition as reflected in above findings and conclusions. Those with an interest in the property have been properly served with the complaint and notice of hearing regarding the unfit dwelling, building, or structure. No one with an interest in the property appeared at the hearing, nor did any one appear as a representative on their behalf.

The owners shall take prompt action to demolish this building and remove the adjacent vegetation and all of the materials resulting from the demolition within 60 days of the date of this Order. Failure to do so shall result in the City demolishing the building and placing a lien on the property for the cost of the demolition and any related expenditures. The assessment shall constitute a lien against the property that shall be of equal status with State, County, and municipal taxes.

A copy of this order shall be served upon the owners or parties in interest thereof and shall be posted in a conspicuous place on the property. If no appeal is filed, a copy of this order shall be filed with the Pacific County Auditor.

ORDERED this 23rd day of December, 2016.



Appeal of this matter shall be to the Hearings Examiner pursuant of Long Beach City Code 10-6-4(F). Parties aggrieved by this Order and desiring to appeal must file a notice of appeal with the Community Development Director within 30 calendar days of the date this Order is served upon the owner and posted.

2016 December Staff Report Tourism & Events Department City of Long Beach, WA.

Long Beach Package Travel/ Cruise Ships:

- Researching Tour Operators for NTA
- Participated in NTA WA Delegation Conference call. In charge of T/O Gifts
- Earned Media for Long Beach Package Travel from Group Tour Media.
- Earned Media from China Media Group from the Chinook Observer.
- Jason Lu from our Chinese Media Group is working on a sister-city arrangement that may take 1-2 months to confirm. He is keeping me posted via text messages and emails.
- Jason Lu is also working to solidify a Chinese Kite Maker or Flyer that will come and be a part of the Washington State International Kite Festival in either 2017 or 2018, this was another lead based on their visit to Long Beach.
- Social Media for LBPT from Facebook, Pinterest. Twitter, and the website.
- Working with Beachdog on updating Sales Sheets, website, and promotional pieces.
- Working on new itineraries and partnerships for 2017-2018
- Looking into the RV Caravan Market.
- Met with Tour Guide for 2017. We are also working on an Authors Showcase for 2017.
- Community Service worker has been assisting with assembling the L&C Sand Bags for 2017.
- 6 Confirm bus groups for 2017, 2 potential for 2018.
- Researching new operators for leads to the PNW
- Following up on leads from our adverting in Group Tour Media, Groups Today, and Courier.
- Wrote letter of support for the Willapa Wildlife Refuge Center on behalf of Long Beach Package Travel. A learning center and gift shop would bring tourist to this area, as well as student learning groups. This facility has the potential to be a year-round attraction and increase revenue to Long Beach and Pacific County.
- Mailed out over 60 post cards to Tour Operators requesting an appointment with the at #TREX17 in STL. If they are not attending convention, this was a way to engage with them and see how I can help them without a face to face meeting.
- Spoke with local resident regarding the Chinese Travelers coming to Long Beach based on the article in the Chinook Observer. This individual is interested in assisting with translating documents from English to Chinese or Chinese to

English as well as be an interpreter if needed. Will be meeting with them in January.

- Sent sales sheet to the printer for updates for 2017.
- Updating the website for tour operators
- Create new content for tours, partnering with new attractions. Promoting what's new and upcoming as it is reported to us. Distillery, North Jetty expansion, Cranberry Ice Cream, etc.

SummerFest:

- Updating signage for 2017 season
- Social media platform for SummerFest & other community events
- Contacting performers and entertainers for 2017
- 4 Tribute Bands are signed up for 2017
- Researching Bands and Live Entertainment for the Big Stage.
- Pricing supplies for 2017 and looking at discounted items to save money on the budget.
- Met with Moose, Long Beach Tavern and the Elks about Music and Entertainment for 2017. I have some partnerships lined out to safe cost. Working with the Eagles in the future.

Marketing & Meetings:

- Attended the Ocean Park Chamber meeting & gave report
- Attended the Ilwaco Merchants Meeting and gave report with Mayor Phillips
- Worked with Community service gal for stage clean up and storage organization
- Attended Safety Meeting at City Hall.
- Working with WFEA & Pamplin Media group for full page ad in the 2017
 Washington State Festival & Events Directory. See Attached ad for details.
- Working on Radio & Print Ads for 2017 Long Beach events, SummerFest, CPFM & LBMA Events.
- Met with new USCG Ombudsman regarding events and activities in Long Beach and area that would help assist in moral at Station Cape Disappointment.
- Met with gentleman from Portland Auto Show regarding vacation giveaways and advertisement during the show. I gathered the information and sent him to a couple of hoteliers, attractions and the VB for better advertising leads.

Trolley:

- Scheduling trolley for events in 2017. We currently have 6 events now looking to use the trolley. We are also marketing it to Bus Groups looking to get to the Lewis & Clark Interpretive Center.
- Considering and researching interior festival advertising to be marketed all year round.

- Contacting last year's event and booking for 2017. Northhead Lighthouse keepers event and Cranberrian Fair.
- Rod RUN would like to use the trolley and I am discussing more advertising on their end for 2017.
- Looking for new drivers for 2017.
- Working to confirm Paddle Boats for 2017 for Lewis & Clark Interpretive Center runs.
- Working and researching ways to increase revenue for the trolley.

Festivals & Events:

- Coordinated and hosted the Wreaths Across America Ceremony with Daughters of the American Revolution. See AAR for details.
- Working with Gloria Linkey on the Authors Event tentatively scheduled for February 2017. This event is putting heads on beds.
- Working with All Things Fun Sports regarding the Wheelchair Basketball Tournament scheduled for MLK weekend 2017. This event is putting heads on beds.
- Promoting the Fireworks at Midnight on New Year's Eve.
- Wrapping up any last-minute Holidays at the Beach items and planning for 2017.
- Preparing to submit JLARC Reporting numbers to the state.
- PUD used our Ceremonial Scissors for a ribbon cutting ceremony on the 5th.
- Attended Ilwaco's Crab Pot Christmas Tree Lighting and Fireworks, Great turnout in the pouring rain. They had more people than the City of Long Beach's Tree lighting.

Train Depot:

- Working with Shoeboxes of Joy at the Depot. Took supplies there for the committee, as well as promoting it on social media for SummerFest and Shoeboxes.
- Still considering having the inside of the train depot painted with community service hours.
- Will be having the photos updated once the painting and cleaning is complete.
- Schedule the train depot for group events and festivals.

As you can see the department has been quite busy with the wrapping up of the 2016 season and continuing the fast pace right into 2017. We are working hard to increase lodging numbers, sales tax revenue and personal experiences from our guests.

Cheers!

Ragan Myers

Tourism & Events Coordinator





China discovers Washington's outer coast: Fresh seafood, relaxed pace appeal to guests

Natalie St. John
Published on November 29, 2016 4:40PM
Last changed on November 29, 2016 4:45PM







PACIFIC COUNTY — Long Beach Economic Activity Coordinator Ragan Myers and three of her Chinese guests couldn't stop laughing when photojournalist Jinzhong Dong surprised them with an animated impersonation of John Wayne, during a Nov. 15 visit to the Northwest Carriage Museum in South Bend. It was clear to Myers, as the serious-looking middle-aged man bounced in a reproduction horse cart, shouting "HYAAAA!!" and vigorously cracking the reins, that she had succeeded in providing her guests with a memorable cultural experience that she couldn't have possibly planned or predicted.

"I'm still on a Chinese high!" Myers said, in a Nov. 21 interview. Starting on Nov. 12, Myers took travel experts Jason Lu and Cindy Hu and journalists Wenmin Jian and Jinzhong Dong on a four-day tour of Pacific County's tourist attractions. The visitors came to the county as part of an eight-week tour of up-and-coming U.S. travel destinations, designed to showcase the authentic cultural experiences and unique attractions of lesser-known U.S. travel destinations. In all, the Chinese delegation planned to visit destinations in 16 states, including South Dakota, Oklahoma, Michigan, Montana and New Mexico, before returning to China on Dec. 20.

Myers said the visit yielded helpful — and surprising — insights about how to attract, and provide hospitality to the potentially lucrative Chinese travel market. But, she added, it was also a lot of fun for everyone involved.

Tapping into a growing market

Loosening travel restrictions and rising incomes in China have led to a dramatic increase in the number of Chinese citizens traveling internationally. According to a July 2016 report from the U.S.-China Economic and Security Review Commission, "China's share of tourism spending in the United States has grown almost five-fold in less than ten years, increasing from roughly three percent in 2005 to more than 13 percent in 2015. Today, China is the second-largest source of tourism spending in the United States and the largest source of international tourists globally."

Traditionally, Chinese travelers have favored highly-structured group tours of high-profile destinations. But gradually, they are becoming more interested in independent travel, smaller destinations, and food, adventure and eco-tourism. Some tourism and hospitality industry leaders, including Myers, think this shift provides an opportunity to tap into an already-large, and steadily growing market. However, there are still obstacles. Currently, the number of flights between China and the U.S. isn't meeting the growing demand, according to the report. Chinese credit card, communications and banking systems aren't always compatible with those in the U.S. And American hospitality providers still have a lot to learn about Chinese culture, and how to provide the services and amenities that Chinese tourists value.

Bringing China to Pacific County

Myers first began talking with Lu's company, China Visit Tour USA, and Hu's company, The Good Go Business and Travel, at a large annual tourism industry conference. Gradually, a plan came together, and Pacific County earned a place on the group's itinerary. Though Myers is specifically charged with promoting the city of Long Beach to tourists, she worked with contacts around the county to plan activities that would allow the visitors to experience a bit of everything the county has to offer, including tours of local cranberry and oyster farms, a visit to Cape Disappointment State Park, stops at local museums, and a tour of the historic Pacific County Courthouse. The City of Long Beach spent about \$1,500 from the tourism marketing budget to cover expenses during the tour. None of the restaurants, hotels and attractions paid to be part of the itinerary, but some did provide free or discounted services to the guests, Myers said.

Seeing the sights

When Myers and her collaborators planned the itinerary, they thought regional wines and brews might be a big hit with the delegation, because interest in craft wine and beer is rapidly growing in China. However, they quickly discovered that the visitors were "not big drinkers," Myers said. They turned out to be much more interested in "family-oriented activities", experiencing life in rural America, and food — especially seafood, Myers said. While touring a cranberry bog, the members of the delegation were so intrigued by the unfamiliar fruit that they gamely tried a few raw cranberries, but they were especially fond of the cranberry ice cream they sampled at the Cranberry Museum. And during a short tour of the Pacific County Courthouse, the Chinese visitors didn't have to think twice when asked what had made the biggest impression so far. They all quickly replied, "The oysters!"

The group loved the views of the lighthouse and ocean at Cape Disappointment. Jake the Alligator Man, on the other hand, was amusing to some of the members of the group, and completely horrifying to one, Myers said.

Some of the things that turned out be the biggest hits were not part of the itinerary. For example, while visiting Waikiki, the group was delighted to encounter a large group of amateur photographers who had come to the beach to photograph the high tide. And while walking on the jetty, they met a crab fisherman, who gladly provided a much-appreciated glimpse of local culture.

"He showed them how to bait, how to cast — how to crab," Myers said. The idea of visiting a destination where they can catch and prepare their own local delicacies is uniquely appealing to Chinese tourists, Myers explained, noting that the visitors asked if it would be possible for Chinese travelers to rent hotel rooms or cottages that provided at least basic cooking facilities.

Slower pace is a draw

One thing Myers learned from the tour is that Pacific County's remote location and small towns might actually be a selling point, because Chinese tourists from large, densely-packed cities, are showing more interest in seeing offbeat parts of America. Though most still fly into a "first-tier" city like Seattle and spend a few days there, an increasing number of these tourists are renting cars, and setting off on their own to explore other areas.

"A lot of them want to do American, western-style things," Myers said.

The Chinese delegation loved visiting uniquely rural spots, like the Oysterville Store, Myers said, and they were especially thrilled when they ran into locals they'd already met.

"We feel like we live here, and have friends," they told Myers. She noted that for tourists who are still learning how to get around on their own in the U.S., the slower pace of life in places like Long Beach can feel less intimidating — the visitors told Myers that they appreciated locals' willingness to give them directions, show them around, and allow them extra time to study menus.

What's next?

Given the frenetic pace of their tour, Myers said it's especially remarkable that the group spent four days in Pacific County. In fact, it was their longest stay in a single destination, so far. Though the group members said some people were a bit baffled that they dedicated so much time to a relatively unknown destination, they didn't appear to regret the decision. Already, the group is looking into bring a Chinese guest of honor to the International Kite Festival, and talking about finding a sister city for Long Beach in China. And, in a follow-up email, Myers said that Lu's social media posts about their stay in the county had drawn considerable interest from viewers.

In addition to generating business from travel promoters like Hu and Lu, Myers hopes the visit will help garner local interest in marketing to Chinese tourists, and inspire Peninsula hospitality providers to learn a bit more about simple steps they can take — things like providing slippers and tea pots — to make their facilities more attractive to this growing market.

However, in an email summary of the trip, Myers noted that it would be a mistake for locals to change too much about the way they do business, because the informal, small-town atmosphere had tremendous appeal for the group.

"Kindness. That's what they loved the most," Myers said. "They said everybody was so kind and helpful."

MARKETPLACE

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U.S.-China Tourism Year wrap-up

BY JULIE P. HEIZER, U.S. DEPARTMENT OF COMMERCE, NATIONAL TRAVEL AND TOURISM OFFICE NTA MEMBERS and Courier readers probably know better than most that China is a critically important travel and tourism market for the United States. They also recognize the essential role China plays in our ability to reach the National Travel and Tourism Strategy's goal of welcoming 100 million international visitors annually to the United States by 2021.

Travel from China to the U.S. continues to show double-digit growth, with 2.6 million Chinese travelers visiting the U.S in 2015—an 18 percent increase over the previous year. Last year these visitors spent a record \$30.1 billion experiencing the U.S., positioning China as the United States' top spending market abroad in terms of travel and tourism exports.

Looking ahead, more than 5 million Chinese travelers are expected to visit the U.S. by 2021, according to the National Travel and Tourism Office Forecast for International Travelers. That would make China the top overseas visitation market.

Despite these huge numbers, the United States currently captures only approximately two percent of the outbound Chinese market—even though the U.S. is one of the top five destinations for Chinese travelers outside of greater China, according to the China Tourism Academy.

China visitors and spending in the U.S.

Recognizing the importance of Chinese travel to the U.S., and to further expand our competitive position in travel and tourism, the U.S. Department of Commerce made the economic case for extending the visa validity for leisure and business travelers from one to 10 years, and that extension was implemented two years ago. Presidents Obama and Xi recognized the tremendous opportunities offered by travel and tourism and understood that a change in U.S.-China visa policy was needed in order to meet the growing demand for travel between the two countries.

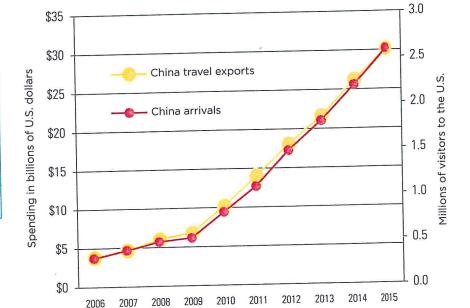
Implementation of the visa validity agreement resulted in 2.8 million visa applications for Chinese citizens in the first year, reflecting a 53 percent increase over the previous 12-month period.

Capitalizing on the immediate opportunities afforded by the extension of visa validity, Presidents Obama and Xi proclaimed 2016 as the U.S.-China Tourism Year. The Tourism Year was initiated as an opportunity for both countries to take a look at policies, processes and product offerings to ensure that Chinese visitors to the United States are met with an enjoyable travel experience.

With a high-level focus from both countries, the Tourism Year was designed to accelerate efforts to make both

New requirement

As of Nov. 29, Chinese citizens traveling to the U.S. with a 10-year visa must also enroll in the Electronic Visa Update System, maintained by U.S. Customs and Border Protection. For more information, visit evus.gov or email evus@cbp.dhs.gov.



countries attractive destinations for the other's visitors, to enhance the competitiveness of the two countries as travel destinations and to help spread the economic benefits of tourism to more areas of the United States and China.

To make the U.S. a more welcoming destination for Chinese visitors, we used the Tourism Year to encourage the U.S. travel and tourism industry to become "Chinaready," while also engaging with federal government agencies to do the same.

The Commerce Department has been successful in underscoring to U.S. destinations large and small the importance of inbound Chinese travel.

The department had three overarching goals for the Tourism Year:

- Provide outreach to all 50 states, the five territories and Washington, D.C., about the importance of being prepared for Chinese visitors in order to be a competitive destination
- Successfully execute a small number of signature events
- Work closely with the travel industry—and across the federal government—to encourage efforts to create an enjoyable experience for Chinese visitors from beginning to end

Through speeches and outreach at industry and state events, Commerce attained the first goal of reaching out across the U.S. to convey the importance of the Tourism Year and of being prepared for Chinese visitors.

Signature events completed during the year included a February opening event hosted by Brand USA in Beijing; a March event with 1,000 U.S. visitors to the Great Wall; the UNWTO Conference on Tourism for Sustainable Development in May; Fam tours in February and October hosted by Brand USA uniquely for Chinese travel trade and media; and the China-U.S. Tourism Leadership Summit in September, held in Ningxia.

Although these large events were important to help raise the profile of the Tourism Year, the main focus and goal for the United States was to work very closely with the industry and across the government to encourage efforts to create an enjoyable experience for Chinese visitors from beginning to end.

Activity participation by Chinese visitors

Rank	Activity	2015 (000) 2012 (000)	% change 2015/2012
1	Shopping	2,249 1,128	99%
2	Sightseeing	2,096 1,017	106%
3	Fine dining	1,327 617	115%
4	National parks/monuments	1,163 470	148%
5	Art gallery/museum	1,088	155%
6	Small towns/countryside	1,060	128%
7	Amusement/theme parks	920 448	106%
8	Historical locations	782 294	166%
9	Cultural/ethnic heritage sites	627 303	107%
10	Guided tours	523 346	51%

Source: U.S. Department of Commerce, National Travel & Tourism Office from Survey of International Air Travelers 2012-2015

Top states visited

Rank	Activity	2015 (000) 2010 (000)	% change 2015/2010
1	California	395	173%
2	New York	789	218%
3	Nevada	133	181%
4	Hawaii	296 45	560%
5	Massachusetts	215 79	171%
6	Illinois	166 82	102%
7	Florida	155 46	240%
8	Pennsylvania	118 58	105%
9	Texas	31	254%
10	Washington	101 33	206%

Here are examples of successful activities:

- Federal agencies developed new travel itineraries for destinations and activities that speak directly to Chinese interests, including thematic itineraries such as national parks and the great outdoors. Agencies also provided training to Chinese outbound travel agents by working with U.S. private-sector entities.
- Commercial Service produced
- "China Travel Resource Guide" for use by the U.S. travel and tourism industry interested in Chinese visitation. This guide includes key considerations and best practices to more effectively market and cater to Chinese travelers.
- The National Park Service is ensuring that Chinese visitors have access to in-language materials and web information at the most-visited

(continued on p. 54)

NEW MEMBERS

The following is a list of organizations that joined NTA recently. To access complete information on each of these new members, including a company description, log on to NTAonline.com and go to the member searches.

DMOs

Sullivan County Visitors Association

Herb Clark Ferndale, NY 12734 USA sullivancatskills.com

Visit Montgomery

Cynthia Younes Rockville, MD 20849 USA visitmontgomery.com

TOUR OPERATORS

Cistrip

Estefani Hooker Lima, 41 Peru cistrip.com

Fortune Link Inc.

Frank Liu City of Industry, CA 91748 USA

Top USA Tours Corp.

Feng Li New York, NY 10004 USA topusatours.com

Warther Tours

Mark Warther New Philadelphia, OH 44663 USA travelwarther.com

Youcheng USA Inc.

Amy May El Monte, CA 91732 USA

TOUR SUPPLIERS

Alcatraz East

Brian Holland Pigeon Forge, TN 37863 USA alcatrazeast.com

Boyd Gaming Corporation

Jasmin Shaw Las Vegas, NV 89118 USA boydgaming.com

Circa '21 Dinner Playhouse

Ellen Clow Rock Island, IL 61204 USA circa21.com

Cirque du Soleil Theatrical

Keith Laxman New York, NY 10036 USA cirquedusoleil.com

Favazza's On The Hill

John Favazza St. Louis, MO 63139 USA favazzas.com

Holiday Inn Resort/Holiday Inn

Connie Miller Panama City Beach, FL 32407 USA hipcbeach.com

Lyric Opera of Chicago

Joel Friend Chicago, IL 60606 USA lyricopera.org

Mount Rushmore Lodge at Palmer Gulch

Mike Atkinson Hill City, SD 57745 USA palmergulch.com

National Blues Museum

Casey Jolley St. Louis, MO 63101 USA nationalbluesmuseum.org

Newport Beachside Resort

Giovanna Bello Sunny Isles Beach, FL 33160 USA newportbeachsideresort.com

SPE Partners–"National Geographic ENCOUNTER: Ocean Odyssey"

Megan Fellows New York, NY 10019 USA

TNB Hotel Management

Amber Rodriguez Boise, ID 83704 USA tnbhotels.com

ASSOCIATE

Choice Merchant Solutions

Marc Tenore Hartford, CT 06106 USA choiceinc.biz

U.S.-China Tourism Year wrap-up

(continued from p. 13)

national park sites, including the Grand Canyon, Shenandoah and the USS Arizona Memorial.

- The park service signed a statement of cooperation with China's National Development and Reform Commission to support the Chinese endeavor to establish a national park system. NPS is helping China apply best practices, models and lessons learned from the U.S. as the country develops its park system.
- U.S. Customs and Border Protection developed pre-trip planning tools, including an in-language website containing entry materials, as well as signage in airports. These planning tools can be found on CBP's "Know Before You Go" website: cbp.gov/travel/us-citizens/ know-before-you-go.

 The U.S. State Department maintained progress on visa processing and kept wait times at less than five days, despite a greater than 50 percent increase in applications since the extension of visa validity to 10 years.

Commerce will continue to work with the industry to determine how the government can assist with market access issues in China, and we will continue to push to resolve these and other policy issues: ensuring there are ample air services to cater to the increasing demand for Chinese travel to the United States, working to open the sale of outbound travel in China to U.S. companies and ensuring the ability of foreign global distribution services platforms to operate in China.

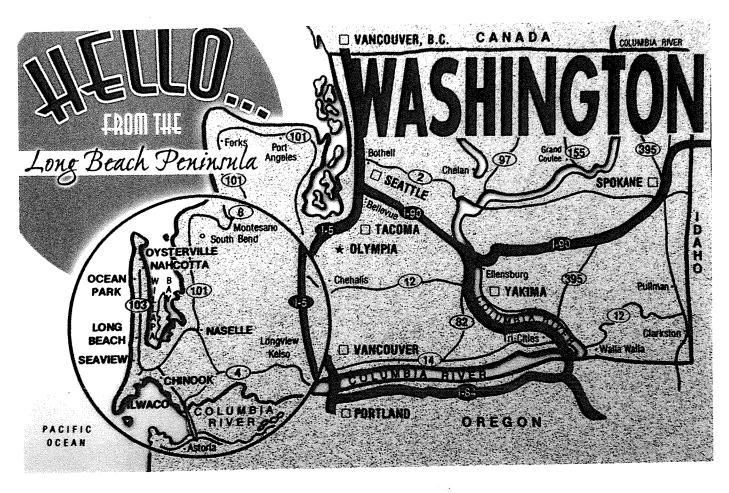
Commerce will use the momentum generated by the Tourism Year to make progress on these issues of importance to the travel and tourism industry for doing business in China, and to ensure

U.S. travel and tourism businesses are able to maximize their potential with the Chinese market.

Having our two populations more clearly understand the ties that bind our nations will create a multiplier effect for governmental and business ties, and it will maximize the potential of the most consequential relationship in the world. Deepening those people-to-people ties fundamentally requires travel and tourism, which is why the U.S.-China Tourism Year was so critical. •

About NTTO

The National Travel and Tourism Office of the U.S. Department of Commerce International Trade Administration manages the Travel and Tourism Statistical System for the U.S. For more information and the latest data, market research, news releases and policy information, visit travel.trade.gov.



IS THIS YOUR NEXT MYSTERY TOUR?

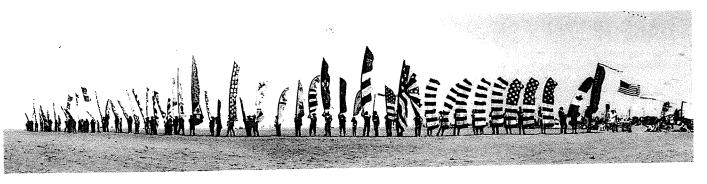
The Long Beach Peninsula is a perfect venue for a Mystery Tour. Whether you are coming from the North, the South or the East, the trip here will be filled with scenic beauty and opportunities galore!

With a dozen categories of tours, there surely will be an itinerary to pique your interest. We can design a two- to 10-day (or longer) itinerary customized to your needs. In addition, we can provide a Tour Specialist to take care of everything you need, from the tour design to the actual execution—including payment to the tour's suppliers.

As with any tour, the success depends entirely upon the response of the passengers. From the moment your clients disembark the coach, Peninsula Hospitality reigns! From the Red Carpet and Mayor's Welcome to the Beach Bucket Giveaway on the day of departure, every component of the tour is designed to WOW your clients! The tour operators that have chosen the Peninsula as their Mystery Tour destination not only received raving reviews from their clients, but are also including the itineraries in their current tour catalogs!

Contact Ragan Myers, Group Coordinator, at myers@longbeachwa.gov, 360.642.1227, or 360.642.4421, ext. 31.

Visit www.longbeachpackagetravel.com and www.facebook.com/LongBeachPackageTravel for more information.





Long Beach captures the beauty of the Pacific Northwest

0 Kelsey Smith, Associate Editor And Anticle Nature WA

In Washington's Long Beach, groups will discover the peninsula's natural beauty and adventures from cranberry harvesting to the World Kite Museum.

"We are truly a perfect location for groups," said Ragan Myers, tourism and events coordinator at Long Beach Package Travel. "Whether you are coming from the north, south or east, the trip here will be filled with scenic beauty and opportunities galore."



Specialized guides can assist with nature, history and hands-on experiences once groups arrive in Long-Beach, Myers said.

The World Kite Museum and Hall of Fame contains over 1,500 kites from 26 countries around the globe. The museum is dedicated to the thrill, art, science, sport and history of kites worldwide. The museum educates and entertains groups through a variety of exhibits, artifacts and archives in a 10,350-square-foot, two-story facility.

At the Cranberry Museum, groups can enjoy self-guided walking tours of the bogs and learn the history of cranberries and key phases of the industry from bog preparation and planting to marketing cranberry products. There also is a gift shop, and guests receive homemade cranberry ice cream at the end of each tour.

Another popular stop in Long Beach is the Lewis and Clark Interpretive Center. Overlooking the Columbia River and the Pacific Ocean, the center provides outstanding views, displays and traveling and permanent exhibits educating visitors on the expedition of Lewis and Clark. Advance registration is required for tours, guided hikes and programs.

Meeting new groups and giving them an enjoyable experience is something Myers looks forward to, she said.

Those watching their faces when they see the beach, fly a kite or walk through the Lewis and Clark Interpretive Center and into the open bay windows that look out over the confluence of the Columbia River and Pacific Ocean."

For more information, contact Long Beach Peninsula Visitors Bureau at 360-642-1227 or longbeachpackagetravel.com.

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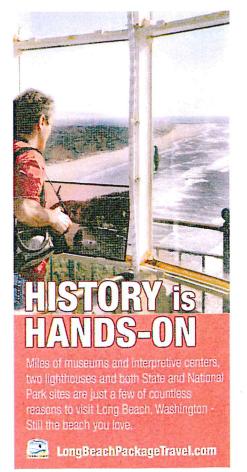
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- · Year-round festivals, concerts and events
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- New 1,200-seat Performing Arts Center in the Roland E. Powell Convention Center

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CVB Destination Sales & Marketing Manager

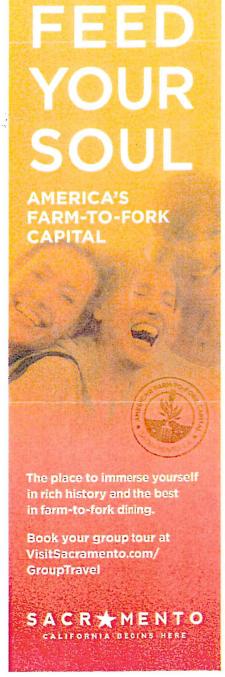
800.626.2326 ococean.com/group-travel













The Long Beach Peninsula hosts year-round events that offers something for everyone. Let your inner child come alive during one of our many events sure to bring back memories of your childhood. From digging clams, flying kites, building a sandcastle or listening to live music, there is an event for everyone's liking!

Celebrate with us in Long Beach, Washington





December 15, 2016

Robyn Thorson Regional Director USFWS 911 NE 11th Ave Portland, OR 97232

Dear Director Thorson:

The Friends of Willapa National Wildlife Refuge are strongly supporting the consideration by the USFWS for the development of a new Natural Resource Center (Office/Visitor Center) for the Willapa National Wildlife Refuge (Refuge) as a very high priority for this region. Our current refuge headquarters is located about 23 miles from our population center and even our local residents are often not aware of the refuges location or amenities. A new Natural Resource Center would provide access and visibility for increased tourism/economic gains to promote our unique natural area. A planned Beach to Bay trail connecting the Refuge to the Discovery Trail and Lewis and Clark National Historic Park would be an unprecedented link from one side of our peninsula to the other. The Visitor Center will be a pivotal part of this effort.

Birdwatching is one of the most popular recreational experiences. Willapa Bay is a migratory shorebird and waterfowl centerpiece. Access to the bay is limited at this time but along with the visitor center a proposed hiking/viewing trail is planned along Tarlatt Slough to Willapa Bay. Besides increasing environmental interest there is also economic impacts that are anticipated with a projected annual visitation rate of 200,000 people with an estimated at \$2.2 million/year, to a region of the state that is listed as the second poorest county in Washington State.

We welcome the opportunity to discuss these opportunities and the Friends of Willapa NWR will begin a capital campaign in conjunction with the South Pacific County Community Foundation to raise funds for this new center.

Sincerely,

Ragan Myers

Tourism & Events Coordinator,

City of Long Beach, WA.

Long Beach Package Travel Expert

AAR for Wreaths Across America 2016 Veterans Field Flag Plaza Long Beach, Washington

This is the after-action report for Wreaths Across America. This is a non-city funded event that is looking to grow in numbers and awareness. This is truly something to embrace as a City living and working amongst a USCG Base and training school. Plus the number of Veterans that live in the community.

- Color Guard from USCG came and presented colors (first time). They marched in from the east and entered at the south side of the bell. Presented colors and left.
- Next year would like to USCG Color Guard to stand at the flags during the ceremony to make sure flags don't fall over and poles break.
- If they do not wish to stand at the flags, we need to make sure that the stands are sturdy enough to keep the flags upright. They fell several times during the ceremony.
- Make sure to get a list of names from those presenting the colors from USCG, Boy Scouts, etc. We wish to name them in the thank you.
- Make sure to get a list of names for those laying the wreaths and playing taps on the trumpets. This year we had the new Ocean Park music teacher as well as a seventh grader from Hilltop.
- Have at least 1-2 service members to present the wreaths for the branches they represent. I really liked how we had someone from each branch.
- Try to find a way to include the Merchant Marines in the ceremony since they are on the other side of the field.
- We needed the following equipment: 1 dozen chairs for those that may not be ambulatory to stand for the ceremony. We also used the chairs to put the wreaths on and have the folks laying them stand behind.
- 1 stand for mic, 1 microphone, 1 PA system on a stand, 1 extension cord. We used the power at the base of one of the flag poles to power sound.
- The bell to be unlocked and someone to ring the bell 21 times at the end of the ceremony.
- Retire colors with the USCG.
- Echoing taps will be played. Mrs. Lake has a student for the next 5 years to play taps on the trumpet. We are looking forward to his participation. The Ocean Park Music teacher is also able to assist. They play Echoing Tap together.
- Intro Post Colors
- Pledge of Allegiance by Mayor, Mayor to read the Proclamation from the City of Long Beach. Will need to update the information yearly to be accurate.
- Have DAR assist in information for the Proclamation.

- Would like to invite someone from the PD & Fire to be on location. Looked very nice having Chief Bonney there in his uniform. PD was on called and was not in attendance.
- Have the Boy Scouts be involved in some way? Also, have USCG have individuals there as well as Camp Rilea?
- Don Itterly was there as was Mr. Donnelly. I believe they were both representing the American Legion or VFW. Natalie Hanson assisted with getting men there to lay wreaths.
- Use Stage for wreath staging location and for use if weather is bad. Only issue is that HATB will not be done cleaning the Christmas decorations at that time.
- No Heat on the Stage.
- Use stage as a backup if the ceremony weather is bad. Too cold this year, last two years it rained buckets.
- We have had more people show up each year to be a part of this event. 40+ where in attendance this year. Last year it was 15.
- DAR would like to offer coffee or tea depending on weather. Boyd's Coffee might donate or another vendor.
- Someone to play and or sing the National Anthem (Choir) Solo?
- All area Cemeteries: Oysterville, Taylor (OP), Lone Fir, Ilwaco, Chinook(?)
- Host wreaths at City Hall, LB Fire, LB Police
- Handwarmers were given to guests at the event due to the weather being 30 degrees. It was snowing that morning at Cape D per the USCG Color Guard group.

PR/Marketing for 2017

- Facebook Page for this event OR use someone else's: SummerFest, Moose, etc.
- Use WA Chapter DAR "Ocian In View" Facebook Group Page
- What's Up Wednesday Visitors Bureau
- Chinook Observer, Coast Weekend, Daily Astorian
- Flyer for the Event at least 1 month in advance promote to media folks
- Add this to any peninsula or area Holiday Happenings
- See if the VFW, Elks, Moose, etc. would put it in their calendar of events.
- Radio PSA or piggyback someone's radio ad for the month of November and December.
- Reader Boards Box K, Bank of Pacific, Pioneer, etc.
- Invite branches of the service, groups, clubs, fraternal organizations, Moose, Eagles, Elks, Camp Rilea, USCG Cape D & Motor Lifeboat School, Masons, etc.
- Sponsor Wreaths Save the Date postcards & sponsor a wreath.
- Spreadsheet of contacts and future contacts to send the post cards out.

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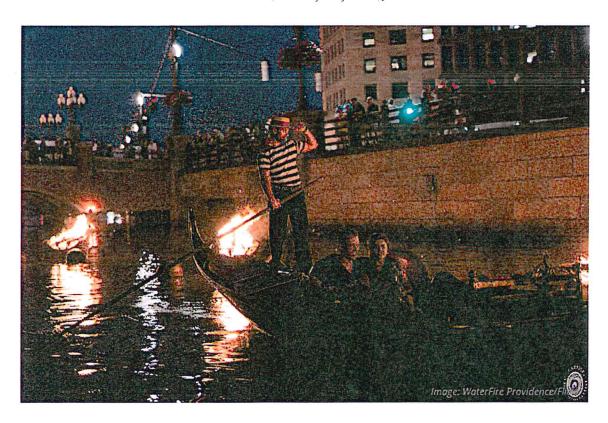
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Why Cities Should Invest in Festivals

October 27, 2016 · by Larry Claflin, Jr.



From their potential to promote branding to the partnerships they create, festivals further both cultural and economic development in numerous cities.

Summer weekends around the U.S. are replete with music festivals. But dig a little deeper and you'll find plenty more unique events to attend – including festivals that celebrate Shakespeare, kites, film and art, Halloween, food trucks, agriculture, beer and more.

Cities are investing in festivals, for good reason.

When done right, festivals promote a city's brand, increase tourism, foster the arts and community involvement and increase revenues for the municipality and local businesses. They can even revitalize a city and spur sponsorships.

Branding and Tourism

According to the National Research Center, Loveland, Colo., uses its annual Fire and Ice Festival to grow the brand of "America's Sweetheart City." The event, featuring a downtown snow sculpture and fireworks, coincides with Valentine's Day and attracted 24,000 people in 2016, making it one of the largest events on its kind in the nation.

Each September, Loveland also puts on "Pastels on 5th," a sidewalk chalk-art festival that highlights Loveland's internationally renowned arts community.

Both events raise Loveland's profile "in the most beneficial ways possible," City Manager Bill Cahill said in an interview with the National Research Council, Inc.

Community Involvement

Chandler, Ariz., hosts a variety of events: There's an Ostrich Festival, a Cinco de Mayo Celebration with Chihuahua races, a Tumbleweed Festival, jazz and Greek festivals and more.

These events, according to Chandler's website, "showcase our people, our heritage, and our values ... and strengthen community bonds."

Even the small town of Forest City, Iowa, is getting into the festivals game.

The inaugural Tree Town Music Festival took place Memorial Day Weekend in 2014 after six years of planning by a private group. This festival bills itself as the "Midwest's premiere country music destination festival," and offers camping and glamping.

Profits, Revitalization & Sponsorships

While some festivals provide a financial bump for local businesses, others help to drive the economies of the region in which they are located.

The Sundance Film Festival generated almost \$63 million in 2015, according to a study from the University of Utah. An estimated 46,100 filmgoers spent on car rental, lodging, dining, transportation and retail, according to the study.

In Providence, R.I., WaterFire is the big fish.

The unique festival features around a hundred metal, flaming braziers set into the middle of a downtown river that fire tenders, dressed in black, fill with wood and keep alight from small boats. Attendees stroll, take gondola rides or dine al fresco at restaurants that border the river while listening to instrumental music coming from speakers hidden along the tributary.

The non-profit WaterFire is credited with helping to pull Providence out of its economic decline, which began in the 1930s.

The immensely popular festival, founded in 1994, has been called the "crown jewel of the Providence renaissance." Hotels and high-end condos, which have since been built around the rerouted river, use WaterFire images for promotion. Rooms and tables with a view are reserved months in advance.

WaterFire attracts 1.1 million people to downtown Providence each season, has an annual impact of \$114.3 million from visitor spending and creates 1,294 jobs, according to the organization.

There are 13 Waterfire events scheduled for 2016, each with a different national sponsor, such as Bank of America, National Grid, Waste Management and CVS.

In fact, sponsorship of festivals is up around the country.

According to a recent study from IEG Sponsorship Report, sponsorship spending on fairs, festivals and annual events is expected to total \$878 million in 2016, a 2.1 percent increase from 2015.

Public Private Partnerships

Many festivals employ the use of existing public space and don't require new construction to run. This makes them nimble and able to "switch venues and change up programming if necessary," according to Jonathan Wynn, associate professor of sociology at the University of Massachusetts Amherst, author of Music/City: American Festivals and Placemaking in Austin, Nashville and Newport.

There is a cheaper, more equitable path toward creating culturally vibrant cities, one that requires less public funding and much less steel and glass," Wynn wrote in a recent opinion piece promoting investments in festivals over museums in the Des Moines Register.

In his research, Wynn found that the most successful U.S. festivals are created organically through public-private partnerships.

"Festivals are really successful when they are generated by a subcultural infrastructure of alt-weekly magazines and music venues, then winning support of [convention and visitors bureaus], chambers and city halls," he said.

#cultural development #festivals #music festivals #public private partnership #tourism

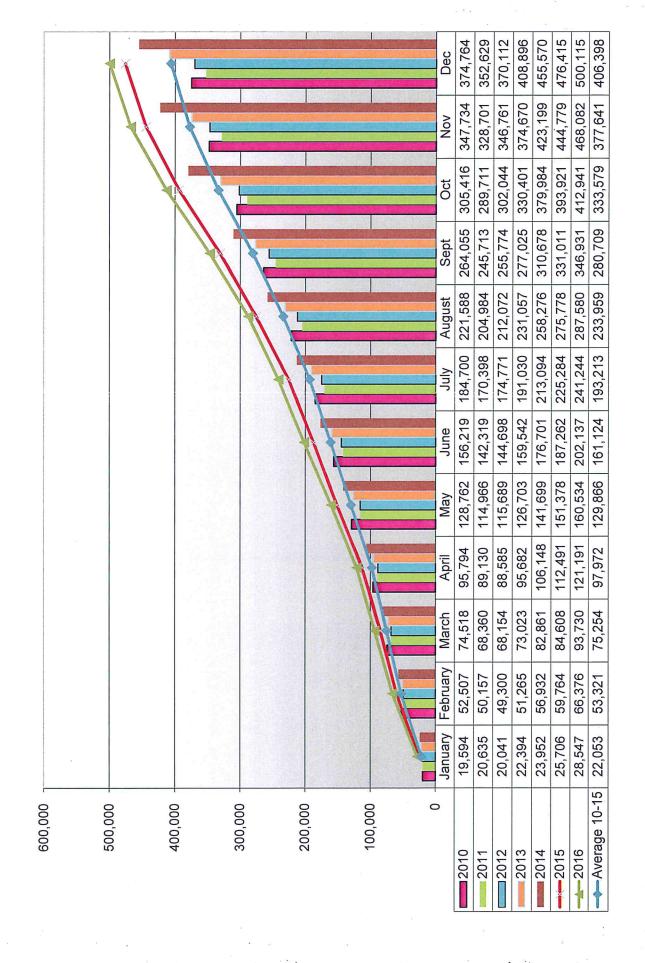
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New N.C. Governor Hot to Repeal Charlotte-Fueled...





Lodging Tax Collections

